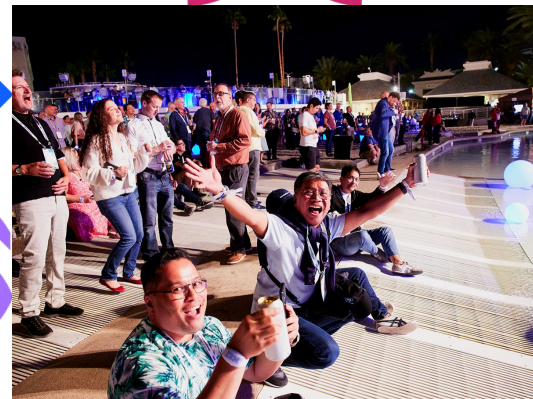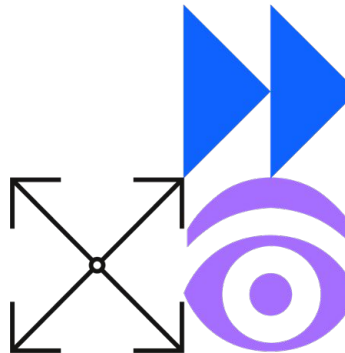# IBM TechXchange 2025

PacMug Central @ IBM TechXchange 2025
October 6-9 | Orlando, FL

Ben Castle
Senior Program Manager,
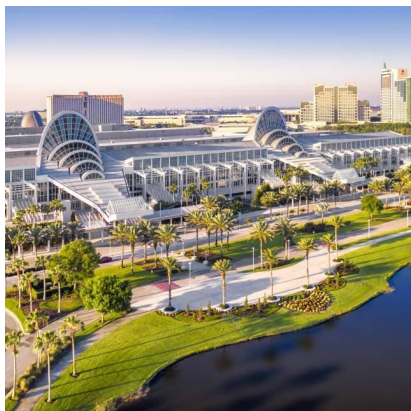IBM User Groups

Ben.castle@ibm.com

IBM TechXchange 2025

The learning event for developers and technologists on a mission...

All systems GO/

- **Where:** [Orange County Convention Center](#)
  Orlando, FL

- **When:** Week of Oct 6, 2025
  - Pre-conference activities (Pre-conference Hack-a-thon)
  - Oct 6: Community Day
  - Oct 7- 9 Main Conference

Why Attend?

- Get hands-on with the newest tech
- Meet experts & IBM Champions
- Code with your peers
- Technical/roadmap keynotes & technical deep dive breakouts,
- Hands-on experiences,
- Product demonstrations,
- Instructor-led labs
- Earn certifications tailored for IT professionals

Fun Networking Experiences

- Sandbox 3.0 Opening Night Block Party
- Peer Roundtables
- Universal Orlando Resorts Islands Of Adventure
- Meet experts like:
  Krishna Dantam, STSM, Chief Architect, Maximo, IBM

Explore/ the next phase of your AI journey

Build/ with the experts behind the tools

Learn how to ensure that applications get the resources they need for top performance, as well as how to extend asset life and value.

Maximo Sessions Sneak Peak: MaximoGroups.org Track

- Real-Time Asset Insights with Maximo Health and Monitor: A Success Story in a Cable Car Operation
- Powering Agribusiness at Scale: Maximo in Action a Leading Cooperative
- Enhancing Digital Inspections with AI: Real-World Applications from Con Edison
- From REactive to PRoactive: Unlocking Predictive Power with IBM MAS
- Mastering Maximo REST APIs: What can you connect to tomorrow?
- Complementing Lease Administration and Accounting with Maximo Application Suite
- Why is Planning MAterials on Job Plans a Crucial Provess in Every Organization?
- Digital Twins in action: Visual Asset Management with Maximo
- Applying IBM MAS Monitor to Perform Fault Failure & Diagnosis on Chiller Plant Process Data
- Advancing Asset Lifecycle Management with Generative AI and the right Data Models
- AI and Generative AIL Current Capabilities and Future Possibilities in Maximo and Beyond
- Scope 3 Mysteries - AI powers the Sustainable Supply Chain
- Advanced Automation Script Technologies

Maximo Sessions Sneak Peak: MaximoGroups.org Track

- Automating Real Estate Asset Management for Banks in Brazil
- Enabling Field Technicians Productivity with GenAI infused Maximo Mobile
- Journey to Prediction on MAS: A Data Preparation Approach in an Offshore Drilling Company
- Evolving Asset Management in Power Generation with IBM Maximo Application Suite
- Implementing CI/CD Pipelines for MAS Manage and Mobile: Practical Insights and real customer cases
- Stena Drilling Story of MAS Upgrade with Multiple Remote production instances and zero downtime
- Automating Net Zero: Transforming Emissions into Action Across IT & Operations
- Unlock Insights and enhance end-user experience with Deloitte's AI assistant, powered by WatsonX
- Optimizing the vegetation management process with EIS and Maximo
- Ethical AI based approach for Utility Industry to Automate Purchase Order Approvals
- Use Configuration, Workflow and scripting to automate purchase order approvals
- MaximoNXT: Your AI Ally for de-customization and Maximo code assistance
- Setting up a use case for Maximo for emerging industries

Maximo Sessions Sneak Peak: Business Management & FinOps Track

- Building and Customizing Maximo Mobile Apps with the Maximo Application Framework (MAF)
- Exploring AI in Asset Management: Real-Time Insights & Decision-Making with Maximo Assistant
- Maximo 7 to MAS Manage 9 Upgrade - Hands-on practical experience of upgrading database
- Maximo Manage Hands-On preparation for Manage v9 Functional Deployment Professional
- Modernizing EAM: Our Journey to the Maximo Application Suite
- Maximo Application Suite 9.1 with MREF (Maximo Real Estate and Facilities) - deployment, implementation & system administration's best practices
- Google's EAM modernization journey on GCP
- Intelligent Asset Inspection Pattern
- Enhancing Production Quality & Efficiency Through AI at Ford Motor Company
- Optimizing Retail Operations with AI: Verizon's Journey to Enhance Store and Real estate Experience
- Optimizing Retail Operations with AI: Verizon's Journey to Enhance Store and Real estate Experience
- GASB Lease Accounting with TRIRIGA
- AI Meets B2B: Revolutionizing Order Management with Intelligent Capabilities

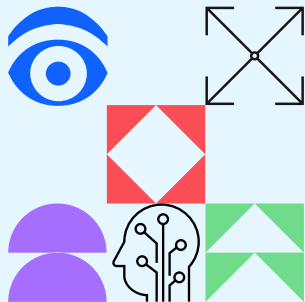# Maximo Sessions Sneak Peak: Business Management & FinOps Track

Certifications:

- C1000-132: IBM Maximo Manage v8.0 Implementation
- C1000-183: IBM Maximo Manage v9.0 Functional Deployment - Professional
- C1000-141: IBM Maximo Manage v8.x Administrator
- C2010-653: Fundamentals of IBM TRIRIGA Application Platform V3.2.1 Application Development

Week at a Glance

Oct 6-9, 2025
Orlando, FL | Hilton Orlando & OCCC

IBM TechXchange 2025

	Monday – 6 October		Tuesday – 7 October		Wednesday – 8 October		Thursday – 9 October
8:30 AM 5:30 PM	Weekend Learning Event – IBM ONLY	7:30 AM 8:45 AM	Peer Roundtables	7:30 AM 8:45 AM	Peer Roundtables	7:30 AM 8:45 AM	Peer Roundtables
8:00 AM 12:30 PM	Partner Day with Opening Session & including lunch and networking	7:30 AM 5:45 PM	Instructor-led Labs & Workshops	7:30 AM 5:45 PM	Instructor-led Labs & Workshops	7:30 AM 1:30 PM	Instructor-led Labs & Workshops
8:00 AM 5:30 PM	Early access Instructor-led Labs	9:00 AM 5:00 PM	Sandbox 3.0 Open	9:00 AM 5:00 PM	Sandbox 3.0 Open	8:00 AM 1:30 PM	Sandbox 3.0 Open
8:00 AM 5:30 PM	Certification Zone Open (Last Seating at 4:00 PM)	9:00 AM 10:00 AM	Opening General Session	9:00 AM 10:00 AM	Wednesday General Session	8:00 AM 12:30 PM	Certification Zone Open (Last Seating at 11:00 AM)
1:00 PM 1:30 PM	Community Day Opening Session	10:30 AM 6:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks	10:30 AM 6:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks	8:00 AM 12:00 PM	Technology Breakouts, Bootcamps, Meet the Experts & Tech Talks
1:30 PM 6:00 PM	Community Day Tracks: Open Source & Developer User Group Meetups CABs & CACs	10:30 AM 6:00 PM	Certification Zone Open (Last Seating at 4:30 PM)	10:30 AM 6:00 PM	Certification Zone Open (Last Seating at 4:30 PM)	12:00 PM 1:00 PM	Grab & Go Lunch
7:00 PM 9:30 PM	Opening Night Block Party @ Sandbox 3.0	11:30 AM 1:30 PM	Lunch & Networking Event Self-Paced Lab Takeover	11:30 AM 1:30 PM	Lunch & Networking Event Self-Paced Lab Takeover	12:30 PM 1:30 PM	Closing General Session & Awards
		7:30 PM 11:30 PM	Evening Network Event at Universal Orlando				

Four types of IBM TechXchange Passes

$1,599
Full Conference Pass

The best value. Enjoy full access to all sessions, labs, entertainment, and more throughout the conference. Includes access to:

- Monday Partner and Community Day
- Monday night Block Party
- All sessions and labs
- Tuesday night at Universal Studios (one companion pass available for $150 + FL Sales Tax)
- Play in the Sandbox 3.0
- Lunch and refreshments included
- Welcome gift

30% Off PacMug Discount

https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=30MaximoGroupsOrg.

$249
Single Day Pass

Can't stay all week? This pass provides full access to all sessions and more for a single day.
Includes access to:

- All sessions on Tuesday or Wednesday
- Play in the Sandbox 3.0
- Lunch and refreshments included
- Welcome gift

* Limit one per person. Full Conference Pass upgrade available for purchase. Excludes labs and evening entertainment.

https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPS249

Free*
Student Day Pass

Get hands-on learning, workshops and networking designed just for students—Tuesday only! Includes access to:

- Curated sessions and labs
- BYOD workshops
- Play in the Sandbox 3.0
- Participate in Student Dev Showcase
- Lunch and refreshments included
- Welcome gift

*No cost to students 18+ on October 7, 2025, with a valid student email. Student ID to be presented on site.

https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPSSP

Free
Community Day Pass

Before the conference kicks off join us Monday for a day of collaboration, networking and coding. Includes:

- Monday Community Day kick-off event
- Sessions featuring open source projects, User Groups, and more
- Direct access to open source committers and contributors
- Refreshments provided
- Welcome gift

*Excludes labs and Monday night Block Party. Add admission to Monday Block Party for $150 + FL Sales Tax.

https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=MAXIMOGROUPSCP

Key Milestones

- **6/3** Speaker invitations to register sent

- **6/12** Session Catalog go-live

- **6/16** Pre-conference Hackathon registration opens

- **7/24** Final Session Catalog includes session schedule

Mark Your Calendar – Registration Opens April 3rd!

Join us October 6-9 in Orlando, FL and get hands-on with the newest tech, meet experts, and code with your peers. Reserve your spot when registration opens April 3rd.

MaximoGroups.org Website:

*Registration Page Needed

30% Discount Flash Sale URL:

https://reg.tools.ibm.com/flow/ibm/techxchange25/reg?regcode=30MaximoGroupsOrg

Member Email Blast:

Why Attend Flyer Coming Soon…

Speaker Social Kits:

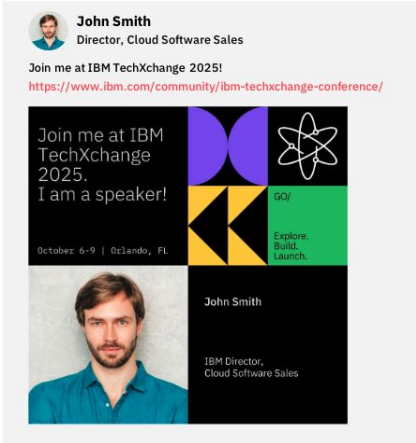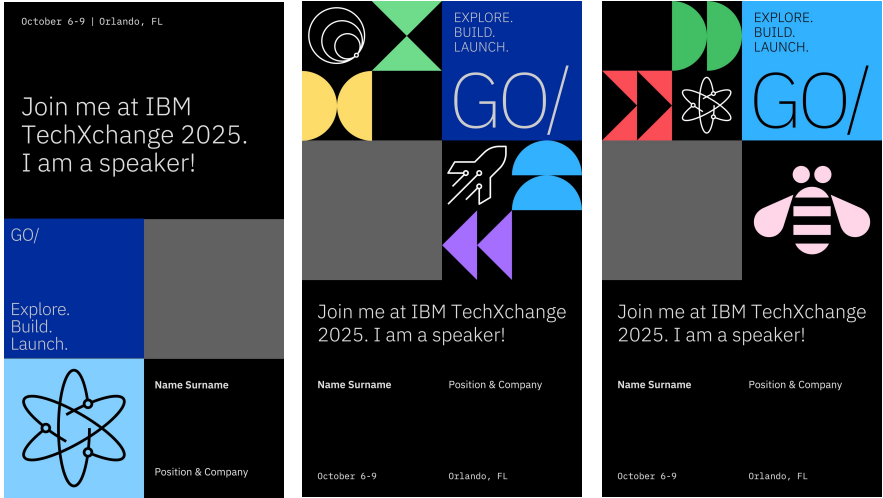Co-branded Social Media Kit Coming soon…if you want it!

Do we want these?

John Smith
Director, Cloud Software Sales

Join me at IBM TechXchange 2025!
https://www.ibm.com/community/ibm-techxchange-conference/

Join me at IBM TechXchange 2025.
I am a speaker!

GO/
Explore.
Build.
Launch.

October 6-9 | Orlando, FL

John Smith

IBM Director,
Cloud Software Sales

MaximoGroups.org

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Unbranded LinkedIn Tiles:

Unbranded Story Tiles:

Link

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Link