

Electra Learning

WMMUG 2024



- Who I am
- Who we are
- What we do



About Electra Learning



Established in Scotland in 1997. In North America since 2013.



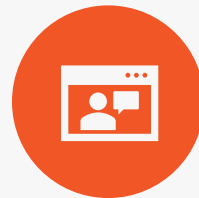
Offices in Calgary, Toronto, Houston, and UK.



Largest Maximo Learning & Development company in North America.



Only LPI accredited Maximo training provider.



Provide end-to-end Maximo OCM services including (Training, eLearning, User Support / Adoption).



Sectors include Oil and Gas, Local Government, Manufacturing, Mining, Pharma and Utilities.



About Electra Learning

The company focuses on three main business areas:

Change Management &
Training for IBM Maximo



eLearning Development for
IBM Maximo and other
software products



Change Management &
Training for other software
including M365



Maximo Specialization

- Electra has >15 years of experience in helping organizations manage IBM Maximo® systems
- Successfully delivered over 80 Maximo projects
- People-first approach
- Our processes, learning programs and support materials help staff obtain and retain the relevant skills and knowledge
- Follow-up and support to keep staff engaged, increase adoption and maximize ROI



Training Methodology



- Project and Change Management Toolkits utilized
- Training Needs Analysis / Training Strategy
- Design interactive functional or role-based curriculum
- Integration of client specific processes and relevant examples into training scenarios. Not generic training.
- Deliver demo-try-practice ILT training methodology
- Deliver virtual / classroom ILT training
- Goal is engaging and enjoyable courses

eLearning

- Team of 10 dedicated eLearning developers
- Use the latest course authoring tools (Articulate Storyline / Camtasia / Adobe Suite etc.)
- Provides an interactive means of learning available 24/7
- Utilises gamification, interaction, simulations, micro learning etc.
- 80% of new clients in last 2 years have adopted our eLearning services



That's us!





Electra

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