## **Maximo Application Suite**

MAS Licensing

#### Anna O'Brien

Maximo Sales Lead, National Team anna.obrien@ibm.com

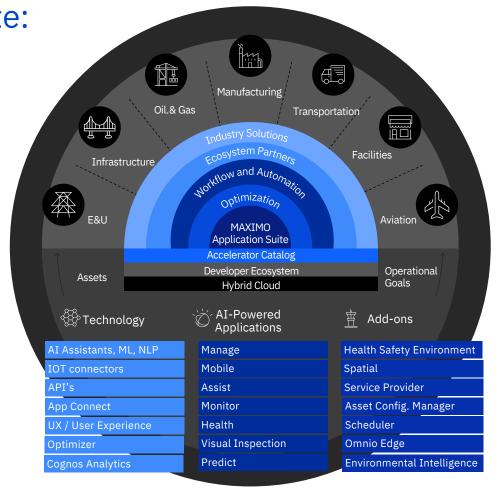
MAXIMO APPLICATION Suite: Operations Optimization platform

Powered by AI-based Automation

The next generation of Operational Technology (OT) solutions requires bringing new intelligence that did not previously exist.

Enhancing physical assets operations with rich digital insights helps companies transform their businesses.

Lastly, the solution must be plug and play able to quickly integrate to existing solutions



#### Solution

#### Maximo Application Suite



Manage Intelligent Asset Management





Mobile Technician Work Execution



Assist
Prescriptive Assistance



Industry Solutions
Accelerate Time to Value



Health 360 View of Assets



Visual Inspection
Al-Powered Insights



Monitor Monitor and Detect Anomalies



Predict Predictive Failures

IBM Cloud Pak for Data | IBM Watson Studio | IBM Watson ML | IBM Watson Discovery | IBM Watson Assistant | IBM App Connect | IBM Cognos Analytics



Infrastructure Independent Common Operating Environment



## Intelligent Enterprise Asset Management solution to help organizations:

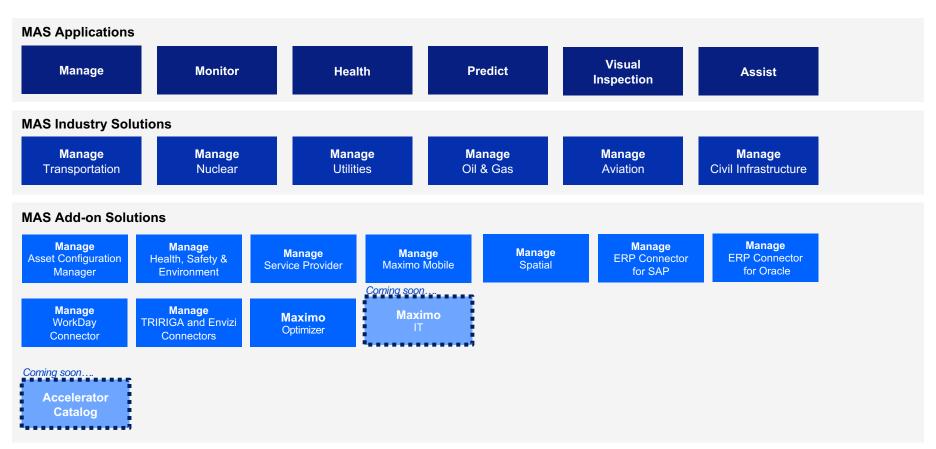
- Manage assets, infrastructure, and resources
- Monitor and measure operations
- 3 Improve product and service quality

#### **Personas**

- Technicians
- Technician Supervisor
- Asset Maintenance Manager
- Plant Manager
- Fleet Manager
- Operations Manager

- Reliability Engineer
- Quality Manager
- Planners / Schedulers
- Dispatchers
- Purchasing Managers

### Maximo Application Suite - Catalog



# Simplified Licensing and Usage

MAS AppPoints will be used across suite

Entitlement covers the whole suite. AppPoints are expended based primarily upon different active User types and installs.

#### 1. Single license

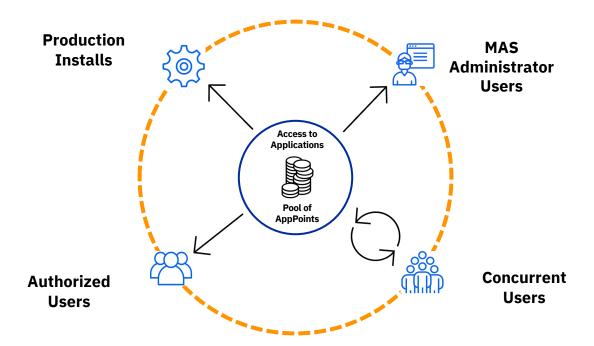
One entitlement to entire Suite

#### 2. Flexible consumption

Sharing of license through concurrent users

#### 3. Simplified usage

Access applications without additional provisioning

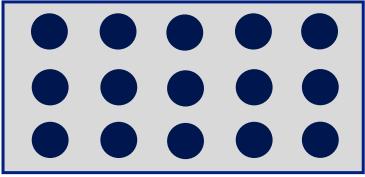


## Maximo Application Suite Licensing Metric

## AppPoints: a common unit of value by which the suite is licensed.

- MAS users require AppPoints based on user type and program accessed.
- AppPoints are 'stored' in a shareable 'pool'.
- Quantity of MAS AppPoints required is based on determined and implemented user types, program usage, and installs.





## Maximo Application Suite Licensing Types

## License Types:

- Concurrent User: A Concurrent User is a person who is accessing the Program at any point in time. Regardless of whether the person is simultaneously accessing the Program multiple times, the person counts only as a single Concurrent User.
- Authorized User: An Authorized User is a unique person who is given access to the Program. An entitlement for an Authorized User is unique to that Authorized User and may not be shared.
- Install: a software program instance. Licensee must obtain an entitlement for each Install of the Program.

## Maximo Application Suite User Levels

- Limited User: limited access applications as noted in image on next slide
- Base User: access all applications as noted in image on 2nd slide
- Premium User: access all applications within the Application Suite except Administrative Suite apps
- Base Administrator: administrates one or more applications, adds and assigns users to these applications, and uses the application-specific user interfaces to manage further user privileges. Authorized License Type only.
- Premium Administrator: suite administrator manages overarching system configuration settings from the Suite Administration pane. Authorized License Type only.

## MAS AppPoint License Model

	Self Service User	Limited User	Base User	Premium User	
Administration Users Authorized	N/A	N/A	10 AppPoints	15 AppPoints	
Application Users Concurrent	0 AppPoints	5 AppPoints	10 AppPoints	15 AppPoints	
Authorized	0 AppPoints	2 AppPoints	3 AppPoints	5 AppPoints	
Applications	Self Service Applications  Service Requests  Desktop Requisitions  Requests (Oil & Gas)  Create/Review Incidents (HSE)  Vehicle Requests (Transportation)  Graphical Appt Book (Scheduler)  Bill review (Service Provider)	Manage 3 Modules:  Manage (Linear/Calibration/Spatial)  Manage Industry Solutions  Manage Add-ons  Maximo Mobile  Try Mobile  Monitor  Assist (requires install)	Manage Includes:     Linear     Calibration     Spatial (requires install) Scheduler  Health	Manage Industry Solutions Oil & Gas, Aviation, Transportation, Utilities, Nuclear, Civil Infrastructure Add-ons Asset Configuration Manager, Service Provider, Health Safety & Environment Manager  Predict Visual Inspection (requires install)	
Install AppPoints	SAP/Oracle/Workda y Connector I (80)	Civil Visual Inspection nfrastructure (45) (50) Edge (1)	Spatial Assist Optim (20) (150)	izer Limited Optimizer (60) (220)	

## Maximo Application Suite Limited User Level Access

Application	NOTES			
Manage (core Maximo)	<ul> <li>Any 3 EAM Manage modules (cannot be Scheduler/Planning, Administration, Integration, System Config, Security).</li> <li>Ability to view reports, change status and update work orders in any module (former Express capability).</li> <li>Includes Linear, Calibration, Spatial. Spatial*.</li> <li>(*requires an Install)</li> </ul>			
<ul> <li>Manage Industry Solution and Add-on</li> <li>IS/Add-on modules can be included as part of 3 EAM modules selected (cannot be School Administration, Integration, System Config, Security)</li> <li>Includes Linear, Calibration, Spatial. Spatial*.</li> </ul>				

## Maximo Application Suite User Level Access

Application	Limited	Base	Premium	NOTES
Mobile	~	~	~	Includes Maximo Mobile (use of Manage and Assist, Assist requires Install), Maximo Anywhere <b>or 3rd party mobile</b>
Monitor	~	~	~	
Manage (core Maximo)		~	~	Includes Scheduler, Planning, Linear, Calibration, Spatial*. (*requires an Install)
Health		~	~	
Safety		~	~	Base users required for Supervisor/Team Lead/Safety Officer
Industry Solutions			~	Manage IS - Utilities, Nuclear, Aviation, Oil & Gas, Transportation, Civil Infrastructure (CI requires an Install), Health & Predict – Utilities(HPU) (HPU requires an Install)
Add-Ons			~	Manage Add-on - Asset Configuration Manager (ACM), Service Provider (SP), Health, Safety and Environment (HSE)
Predict			~	
Visual Inspection			~	Install Points are Required

##